

 **Souvenir Advertisement Form**

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**Name of the Organization** : Click or tap here to enter text.

**Contact Person**  : Click or tap here to enter text.

**Address** : Click or tap here to enter text.

 : Click or tap here to enter text.

**Email ID:** Click or tap here to enter text. **Mobile:** Click or tap here to enter text.

**Conference Souvenir Advertisement Opportunities (Colour Advertisement)**

|  |  |  |
| --- | --- | --- |
| **Check** | **Page** | **Amount (inclusive of 18% GST)** |
| ☒ | Back cover  | Reserved for Organizer |
| ☒ | Front Cover Inside | Reserved  |
| ☒ | Back Cover Inside | Reserved |
| ☐ | Inside- Full Page | INR 59,000 |
| ☐ | Inside- Half Page | INR 35,400 |

**Advertisement Format: .pdf/.cdr with Resolution of 300 DPI**

**Full Page**

**Non-Bleed Format Dimensions:**

Horizontal Ad: 18cm W X 25cm H  Vertical Ad: 25cm W x 18cm H

**Bleed Format Dimensions:**

**Bleed** : 21.5cm W x 28.5cm H
**Cutting Size** :  20.5cm W x 27.5cm H
**Text Area** : 18.5cm W x 25.5cm H

**Half Page**

Horizontal Ad: 17.5cm W x 11.5 cm H Vertical Ad: 8.5 cm W x 25 cm H

**\*\*Sponsors taking Full Page Ad will get 1 Free Delegate for Industry Day.**

**Payment Modes**

* **DD/Cheque in favor of "CCE IIT Madras" Payable at Chennai** mailedto address BSB 205, BTCM Division, Department of Civil Engineering, IIT Madras, Chennai 600036.
* **Bank Transfer to CCE IIT Madras**

Account No.: 36401111110

Bank Name: State Bank of India (SBI), IIT Madras Branch, Chennai, India

IFSC Code: SBIN0001055

Account Type: Current Account

SWIFT Code: SBININBB453

In total, we would like to contribute INR\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Rupees \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) towards Souvenir Advertisement at IGLC 2018.

***Seal and Signature of Authorized***